



NEWS RELEASE

For:

SELANI Corporation

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FOR IMMEDIATE RELEASE

SELANI CORPORATION OPENS FOR BUSINESS OCTOBER 1, 2005. FIRST PRODUCT IS LUVEES™, A REVOLUTIONARY DISCREET COMFORTABLE THIGH SOLUTION TO ADDRESS INNER THIGH RUBBING IN FEMALES. MANUFACTURED IN THE U.S.A.

Exton, Pennsylvania, September 19, 2005 – SELANI Corporation, an Exton, Pennsylvania based consumer products company has announced that its first product Luvees will be available to the public through its website(www.luvees.com) on October 1, 2005.

Luvees, is a revolutionary, lightweight, breathable, attractive, lingerie garment that relieves thigh burning and chafing in females of all ages and sizes whose thighs rub together. Inner thigh rub discomfort is remedied through the Luvees product instead of the boyish or mechanical applications like biker shorts or long leg slimming girdles that women have had to resort to for years. Luvees comes in two offerings: 1) the Luvees Thigh Coverall which comes in pairs and is worn directly on the upper thigh area; and, 2) the Luvees Panty Coverall which is a panty and thigh coverall in one. Both garments are made of beautiful, soft, breathable, luxurious stretch lace in sizes Small to 4X and in colors nude, black, white, and pink. Luvees was designed for the woman looking for something to wear everyday, therefore, the garments have no control or slimming features thereby making it extremely comfortable to wear. The garments stay in place all day without tugging and pulling, and feature a soft cotton inner panel to keep the inner thigh cool without extra bulk.

Another attractive feature to these garments is the satiny smooth outer panel to remove the “*swishing*” sound that embarrassingly occurs when women wear hosiery. Luvees is discreet and offers a smooth clean fit, no panty lines, unnoticeable, and most of all The Freedom of Bare Legs.

Luvees Thigh Coverall retails for \$22.50 and Luvees Panty Coverall retails for \$27.00. Luvees products are produced in various sewing factories in Philadelphia, Pennsylvania – MADE IN THE U.S.A.

ABOUT SELANI CORPORATION

SELANI Corporation is an Exton, Pennsylvania based company founded in January 2005 by a suburban mom who was looking for practical products to address her various needs. Her first invention was Luvees to relieve her inner thigh rub discomfort. SELANI Corporation invents practical consumer products that have mass appeal. SELANI Corporation will make a very real and tangible impact in the lives of everyday people by providing them with easier or practical solutions to their everyday needs. SELANI Corporation is a voice and vehicle for new inventors seeking to enhance the lives of their fellow man for the better with practical inventions.

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